



Account Management



Brand Management



Communication Management

Corporate Edition

If your company has multiple departments or offices that need easy access to shared communications resources, then you need the right tools to keep everyone working in sync.

The GraphicMail Corporate Account Edition addresses the needs of organizations to easily share mailing lists within an organization and to enforce brand consistency when sending out email newsletters.

You will select an administrator who then has the ability to:

- Add an unlimited number of GraphicMail sub-accounts for individuals or departments within your organization.
 - Control costs by allocating the amount of monthly sends available to each sub-account.
 - Remove outdated accounts when staff leave your organization.
- Share templates, images, mailing lists and block (do not send) lists across all accounts.

Brand Management



Image is everything. All corporate communication sent out should use the same logo, formats and colors.

GraphicMail will help you control email communications and enforce brand consistency by:

Giving all users within your organization access to shared standard templates for eNewsletters, Invitations and Promotional emails.

Giving everyone in your organization access to a shared image library of approved logos and images for use in email communications.

Communications Management



You want everyone in your organization to take advantage of the lists you have collected. These lists are fluid. People ask to be removed (unsubscribed), email addresses change and new contacts are collected either from your website based subscription form or from offline sources. GraphicMail's Corporate Edition list management takes care of this.

Sub-accounts to which you grant access to your master lists automatically get the most recent version of the list in your system admin account every time they send. GraphicMail also writes back all opt-outs and invalid addresses to the master lists, so you can be sure that the list being used at any time by anyone in your company is the most up to date.



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